

**PRESS RELEASE
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PITX breaches 190,000 mark in passenger traffic after Christmas day

The Paranaque Integrated Terminal Exchange (PITX) served over 190,000 passengers yesterday, December 26—highest passenger count since the terminal started operations.

Based on the traffic data recorded by PITX, a total of 190,721 passengers utilized the landport yesterday, after Christmas day. This came as a surprise to the PITX Management as the terminal only expected the surge of passengers before Christmas.

“Holidays have always been the busiest days for the terminal, but it never really hit the 190k mark, so we’re really surprised with yesterday’s numbers. Nevertheless, the terminal is designed to handle 200,000 passengers daily. Rest assured we’re always prepared for any surge in numbers,” shared PITX Spokesperson Jason Salvador.

Known as the country’s first-ever integrated and multimodal transport terminal, PITX started the year with a daily weekday average of only 48,555 passengers. As of December 20, daily average is at 140,202.

“PITX attributes this growth to the holiday declaration by President Ferdinand ‘Bong Bong’ Marcos, which led people stroll around the metro and spend time with their families. Even though it was a holiday, some of the workforce, were back from the weekend grind to commute and travel,” said Mr. Salvador.

PASSENGER SAFETY

With the continuous growth in foot traffic, PITX recognizes its responsibility as a transport hub in providing quality service and tight security to its passengers.

“As a terminal that caters to over 140,000 passengers every day, we understand that we have a responsibility to ensure everyone’s safety and security at least while inside the facility. That is why we continue to heighten security during these times, with the help of DOTr, LTO, MMDA, PNP, and I-ACT, they have set up their Oplan Biyaheng Ayos in the terminal for passenger assistance, and continuous inspection of PUV preparedness for travel. Our partners in the transport and commercial sectors are also working with us in prioritizing our customers’ welfare,” shared Mr. Salvador.

For passenger inquiries and concerns, PITX hotlines are (02) 8396-3817 to 18. Comments and suggestions can also be sent via e-mail to customerservice@pitx.com.ph, or text/call 0917.596.1111.#

