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PITX Achieves Milestone of 146 Million Overall Foot Traffic since it started operations in 2019

Parañaque Integrated Terminal Exchange (PITX), the first-ever landport in the country, proudly announces that it has reached a remarkable milestone of 146 million overall foot traffic since its inception. This significant achievement highlights the company's consistent growth, popularity, and unwavering commitment to delivering exceptional experiences to the commuting public.

PITX is on the cusp of surpassing the 150 million mark of overall foot falls, further solidifying its position as a dominant player in the industry. This milestone reflects the trust and loyalty of millions of visitors who have chosen PITX as their preferred transportation hub.

"We are thrilled to have reached 146 million overall foot traffic since we started operations," said Jason Salvador, Corporate Affairs and Government Relations Head of PITX. "This achievement is a testament to the hard work and dedication of our entire team, as well as the support of our valued customers. We are excited to continue on this trajectory and are confident that we will surpass 150 million overall foot traffic this end of June."

PITX attributes its success to a combination of innovative offerings and strategic initiatives designed to enhance the visitor experience. The company has continually evolved to meet the changing needs and preferences of its customers, ensuring a memorable and satisfying experience with every visit.

In line with its commitment to expanding services and meeting the needs of its customers, PITX is excited to announce the upcoming launch of new routes. Starting June 13, Solid North will operate new routes to Dagupan and San Carlos, Pangasinan. Additionally, on June 14, Victory Liner will commence operations of a new route to Tuguegarao City, Cagayan. These new routes are set to provide more convenient travel options for passengers, enhancing connectivity and accessibility to key destinations.

In addition to its transportation services, PITX is experiencing significant success with its office towers operations. The headquarters of DENR MIMAROPA and DENR EMB CALABARZON now reside at PITX, bringing increased business activity and economic growth to the area. These prestigious tenants highlight PITX's reputation as a prime location for business and government operations.

PITX remains focused on further enhancing its services and expanding its reach. Upcoming projects and initiatives, including the new routes to Dagupan, San Carlos, and Tuguegarao City, are poised to attract even more visitors, ensuring sustained growth and continued success.

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About the Parañaque Integrated Terminal Exchange

The Parañaque Integrated Terminal Exchange (PITX) is the country's first-ever landport, a multimodal transport hub in the Philippines, aiming to improve the overall commuting experience of Filipinos by providing seamless interconnectivity between different modes of public transportation. PITX is operated by MWM Terminals, Inc., a subsidiary of Megawide under a 35-year Build-Transfer-Operate contract with the Department of Transportation.