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**PITX Gears Up for a Seamless Travel Experience  
this Chinese New Year Long Weekend**

As the Chinese New Year long weekend approaches, the Parañaque Integrated Terminal Exchange (PITX) readies for the upcoming long weekend, starting this Friday. As travelers gear up for a well-deserved break, the landport is committed to ensuring a smooth and convenient commuting experience for all passengers.

“With the support of Department of Transportation (DOTr), DOTr’s Special Action and Intelligence Committee for Transportation (SAICT), Metro Manila Development Authority (MMDA), Land Transportation Office (LTO), Parañaque City Traffic Management Office (TPMO), PITX has consistently provided efficient transportation services to millions of passengers. With a focus on safety, convenience, and accessibility, PITX has become a reliable hub connecting commuters to various destinations within and outside Metro Manila,” stated by Corporate Affairs and Gov’t Relations Head, Jason Salvador.

To enhance the travel experience during the long weekend, PITX has implemented the following measures:

**Increased security presence:** PITX together with the Philippine National Police (PNP) strengthened its security measures to ensure the safety and well-being of all commuters. Additional police personnel will be deployed throughout the terminal and its proximity areas mainly; Mindanao and Kennedy avenue, maintaining a visible and vigilant presence.

**Improved passenger management:** To manage the expected surge of passengers during the long weekend, PITX has implemented enhanced passenger management systems. This includes dedicated ticket booths for provincial trips, bus live schedule, and crowd control measures to ensure a smooth flow of people within the terminal.

**Increased public transportation availability:** PITX continues to collaborate with various transport operators and agencies to ensure sufficient availability of public transportation options. This includes all modes of transportation to cater to the diverse commuting needs of passengers.

**Improved festive ambiance:** For a prosperous Year of the Dragon, we join the Chinese New Year day festivities, with a dragon dance to invite more luck and good karma for our passengers on February 10. To celebrate the upcoming Valentine’s Day, serenaders are at the landport on February 9, 14, and 16, 2024.

PITX is dedicated to providing a safe and convenient experience for all passengers, ensuring that their journey is not only hassle-free but also enjoyable. Whether traveling for leisure or returning home to loved ones, PITX strives to be the terminal of choice for commuters.

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**About the Parañaque Integrated Terminal Exchange**

*The Parañaque Integrated Terminal Exchange (PITX) is the country’s first-ever landport, a multimodal transport hub in the Philippines, aiming to improve the overall commuting experience of Filipinos by providing seamless interconnectivity between different modes of public transportation. PITX is operated by MWM Terminals, Inc. under a 35-year Build-Transfer-Operate contract.*