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PITX PARTNERS WITH AUB FOR ENHANCED PAYMENT SOLUTION



Photo from L-R: AUB Vice President and Merchant Acquiring Business Head, Jet Paiso, AUB First Vice President and Salary Loans Head - Consumer Loans Group, Tabsy Pascual, AUB President Manuel Gomez, PITX Chief Operations Officer Mohit Malhi, PITX Commercial Head Ruth Morales, AUB Vice President and Salesforce Unit Head, Liway Palaganas

MWM Terminals Inc., the operator of the Parañaque Integrated Terminal Exchange (PITX), has entered into a strategic partnership with Asia United Bank (AUB) to enable food and beverage merchants within the terminal to seamlessly and efficiently accept digital payments.

Key representatives from PITX and AUB signed the AUB PayMate Reseller Agreement, marking a significant step towards modernizing payment systems at PITX.

By leveraging AUB PayMate, the bank's all-in-one payment acceptance solution, commuters at PITX will be able to enjoy faster and more convenient payment options at food and beverage establishments. AUB PayMate offers a range of digital payment methods, including e-wallets, QR payments, and online banking transfers. This will reduce the reliance on cash transactions, minimize queues, and enhance the overall dining experience at PITX.

The partnership reflects AUB's and PITX's shared vision of leveraging technology to improve customer service and operational efficiency. "By integrating AUB PayMate for food and beverage merchants at PITX, MWM Terminals Inc. and AUB are setting a new standard for convenience and innovation in the public transportation sector," said Jason Salvador, Corporate Affairs and Gov't Relations Director of PITX.



About the Parañaque Integrated Terminal Exchange

The Parañaque Integrated Terminal Exchange (PITX) is the country's first-ever landport, a multimodal transport hub in the Philippines, aiming to improve the overall commuting experience of Filipinos by providing seamless interconnectivity between different modes of public transportation. PITX is operated by MWM Terminals, Inc. a Megawide Group subsidiary under a 35-year Build-Transfer-Operate contract.

About the Asia United Bank

Asia United Bank is a leading financial institution in the Philippines, known for its innovative banking solutions and customer-centric services. AUB's PayMate product offers merchants a robust platform to accept digital payments, including e-wallets, QR payments, and online banking transfers, facilitating seamless transactions for businesses and consumers alike.